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For Immediate Release

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Children's Home Society and the Durham Bulls Team Up to Bring it Home for Kids

February 18, 2009 – For the second year, the Durham Bulls have teamed up with Children's Home Society of NC (CHS) to support children awaiting adoption and children in foster care. The *Bring it Home for Kids* campaign raises critical funds to help recruit and prepare families for adoption and foster care. It is also a great way to cheer on the Bulls in 2009!

“We are proud to partner with Children's Home Society of NC for the *Bring it Home for Kids* campaign in 2009,” said Jon Bishop, Assistant General Manager for the Durham Bulls. “We hope that the involvement of the Durham Bulls will not only help bring awareness but will also make a difference in the lives of children here in North Carolina.”

The idea behind *Bring it Home for Kids* is that for every run the Bulls score during games at the Durham Bulls Athletic Park, businesses and individuals pledge anywhere from 25 cents to 30 dollars as a donation to CHS. The program ties in great opportunities for businesses to participate in community efforts and to bring employees together around the program.

Every Bulls player that crosses home plate will represent another run scored for the *Bring it Home for Kids* program. The more runs the Bulls score, the more support will be raised for the benefit of children in our community. The Bulls have averaged about 355 runs scored per season during home games at the Durham Bulls Athletic Park.

“We're excited about the *Bring it Home for Kids* program in so many ways,” says Brian Maness, director of marketing with Children's Home Society. “Teaming up with the Bulls is a perfect fit, given our shared commitment to families. To have the support of the Durham Bulls is a real bonus for CHS and our mission. *Bring it Home for Kids* presents not only an opportunity to raise needed funds, but also the potential to raise awareness about the needs of children in North Carolina communities.”

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Four baseball teams in NC are participating in the *Bring It Home for Kids* campaign this year.

“We experienced great success last year with the *Bring it Home for Kids* campaign in Durham,” said Becky Wrisley, *Bring it Home for Kids* program director. “We’re thrilled to provide a fun and easy way for the business community to be involved in making a difference in the lives of children awaiting adoption.”

Participating teams include the Durham Bulls, the Greensboro Grasshoppers, the Hickory Crawdads, and the Kinston Indians. To participate in or gain more information about the *Bring it Home for Kids* program, please contact Becky Wrisley at 1-800-632-1400 or bwrisley@chsnc.org.

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The Durham Bulls are the 107-year-old Minor League Baseball affiliate of the Tampa Bay Rays. The Bulls have been members of Triple-A Baseball’s International League for 10 seasons. The Bulls have been very successful during this stretch, competing in five League Championship Series’ and winning back-to-back League Championships in 2002 and 2003. In addition, dozens of Bulls players have gone on to successful Major League careers. The Bulls have been very successful off the field as well. They have set just about every franchise attendance record in the last 10 seasons and drew a regular season record high paid attendance in 2007 (520,926).

CHS is a statewide, non-profit, non-sectarian private adoption and foster care agency serving children in families in North Carolina for over 100 years. CHS is licensed by the NC Department of Health and Human Services - Division of Social Services. CHS is accredited by the Council on Accreditation of Services for Families and Children. CHS is a member of the Child Welfare League of America, Children and Family Services Association of North Carolina, and Children’s Home Society of America. For more information on CHS, please visit www.chsnc.org or call 1-800-632-1400.

