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For Immediate Release

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Children's Home Society and the Kinston Indians Team Up to Bring it Home for Kids

February 18, 2009 – The Kinston Indians have teamed up with Children's Home Society of NC (CHS) for the second year to support children awaiting adoption and children in foster care. The *Bring it Home for Kids* campaign raises critical funds to help recruit and prepare families for adoption and foster care. It is also a great way to cheer on the Indians in 2009!

“The Kinston Indians are excited about teaming up with CHS for the 2009 season. CHS and the Kinston Indians have the same core goal – to improve the lives of children in eastern NC and across the state,” said Shari Massengill, General Manager of the Kinston Indians.

The idea behind *Bring it Home for Kids* is that for every run the Indians score during games at Historic Grainger Stadium, businesses and individuals pledge anywhere from 25 cents to 30 dollars as a donation to CHS. The program ties in great opportunities for businesses to participate in community efforts and to bring employees together around the program.

Every Indians player that crosses home plate will represent another run scored for the *Bring it Home for Kids* program. The more runs the Indians score, the more funds raised for the benefit of children in our community. The Indians have averaged about 335 runs scored per season during home games at Historic Grainger Stadium.

“We're excited about the *Bring it Home for Kids* program in so many ways,” says Brian Maness, Director of Marketing with CHS. “Teaming up with the Indians is a perfect fit, given our shared commitment to families. For CHS, *Bring it Home for Kids* presents not only an opportunity to raise needed funds, but also the potential to raise awareness about the needs of children in North Carolina communities.”

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Four baseball teams in NC are participating in the *Bring It Home for Kids* campaign this year.

“We experienced great success last year with the *Bring it Home for Kids* campaign in Kinston,” said Becky Wrisley, *Bring it Home for Kids* program director. “We’re thrilled to provide a fun and easy way for the business community to be involved in making a difference in the lives of children awaiting adoption.”

Participating teams include the Durham Bulls, the Greensboro Grasshoppers, the Hickory Crawdads, and the Kinston Indians. To participate in or gain more information about the *Bring it Home for Kids* program, please contact Becky Wrisley at 1-800-632-1400 or bwrисley@chsnc.org.

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The Kinston Indians begin their 47th season in the Carolina League and the 23rd as a Cleveland Indians Affiliate. The K-Tribe has enjoyed unparalleled successes as a part of the Cleveland Indians, going to the playoffs in 16 of the last 21 seasons including the last seven seasons in a row. Kinston is the smallest city in the country with a full season Minor League Baseball team. Professional baseball has been a part of Kinston for 100 years.

CHS is a statewide, non-profit, non-sectarian private adoption and foster care agency serving children in families in North Carolina for over 100 years. CHS is licensed by the NC Department of Health and Human Services - Division of Social Services. CHS is accredited by the Council on Accreditation of Services for Families and Children. CHS is a member of the Child Welfare League of America, Children and Family Services Association of North Carolina, and Children's Home Society of America. For more information on CHS, please visit www.chsnc.org or call 1-800-632-1400.

