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For Immediate Release

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81st Annual Little Red Stocking Campaign Benefits Children Awaiting Adoption in NC

November 17, 2008 - Greensboro, N.C. – For 81 years, the Little Red Stocking Campaign has provided hope and support for North Carolina families. Children’s Home Society of North Carolina (CHS) launched the annual fundraising effort on November 15, 2009, with all proceeds going to provide permanent, safe, and loving homes for children.

Proceeds from last year’s Little Red Stocking Campaign enabled CHS to serve 6,630 children and families; find a safe haven for 225 children with foster families; give 181 children a permanent family to call their own; work with 167 birth families; and provide post-adoption services to more than 1,300 clients.

The need for adoptive families continues to grow. Over 10,000 children live in foster care in North Carolina and more than 3,000 of them are awaiting adoption. CHS provides comprehensive adoption and foster care services throughout the state, from recruiting and training families, to intensive support and post-adoption related services for children.

You can make a difference this year by supporting the 81st annual Little Red Stocking Campaign online at www.chsnc.org or by visiting a participating retailer and making a Little Red Stocking donation this season.

Participating Retailers

BB&T	Truliant Federal Credit Union
AT&T	Waffle House – Freeway Foods
Piggly Wiggly	Penn National Insurance
Libby Hill Seafood Restaurants	State Employees Credit Union

Thank you in advance for supporting the Little Red Stocking Fund and for making a difference in the lives of children across North Carolina! For more information about the Little Red Stocking Campaign, please call 1-800-632-1400 or visit www.chsnc.org.

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CHS is a statewide, non-profit, non-sectarian private adoption and foster care agency serving children in families in North Carolina for over 100 years. CHS is licensed by the NC Department of Health and Human Services - Division of Social Services. CHS is accredited by the Council on Accreditation of Services for Families and Children. CHS is a member of the Child Welfare League of America, Children and Family Services Association of North Carolina, and Children’s Home Society of America. For more information on CHS, please visit www.chsnc.org or call 1-800-632-1400.