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For Immediate Release

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Beach Music is Back!

April 22, 2010 - Greensboro, NC - Pull out your shagging shoes and Bermuda shorts! Beach Music in the Park in right around the corner! The 7th Annual BB&T Beach Music concert series in downtown Greensboro begins May 13. Over the last six years, CHS and our corporate partners have raised over \$275,000 through the Beach Music series to help support our mission.

The 2009 Concert Series saw more than 10,000 people in attendance with more than \$50,000 raised to benefit CHS. Some of the top headliners in beach music - The Embers, Chairman of the Board, the Craig Woolard Band, and The Band of Oz - will set your toes to tapping this summer. The concerts will be held every Thursday from 5:30 p.m. - 8:30 p.m., beginning May 13 and ending June 24.

The concerts will be held at Kathleen Price Bryan Park - Festival Park - located on Davie Street between the YWCA and the Cultural Arts Center. Tickets are just \$7 for this family-friendly event. This year your ticket includes free food samples in the Southern Foods Beach Music Bistro. Additional food will be available for purchase as well. You can purchase tickets at the gate or by calling 1-800-632-1400.

All proceeds raised will benefit CHS, North Carolina's leading resource in adoption and foster care with the mission to promote the right of every child to a permanent, safe, and loving home. Children's Home Society of North Carolina has placed more than 13,500 children in adoptive homes since being founded in Greensboro in 1902.

Sponsors of the series include BB&T, WMAG 99.5, Southern Foods, Matthews Mobile Media, Guilford Merchants Association, Brown Investment, Bill Black Automotive, Europa Café, PackRat, Downtown Greensboro, Time Warner Cable, Berico, RH Barringer, and Homewatch Caregivers.

For more information, please contact Cathy Davis at 1.800.632.1400, ext. 556 or visit www.chsnc.org.

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CHS is a statewide, non-profit, non-sectarian private adoption and foster care agency serving children in families in North Carolina for over 100 years. CHS is licensed by the NC Department of Health and Human Services - Division of Social Services. CHS is accredited by the Council on Accreditation of Services for Families and Children. CHS is a member of the Child Welfare League of America, Children and Family Services Association of North Carolina, and Children's Home Society of America. For more information on CHS, please visit www.chsnc.org or call 1-800-632-1400.