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## For Immediate Release

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### Beach Music is Back!

**April 21, 2011 - Greensboro, NC-** Pull out your shagging shoes and Bermuda shorts! Beach Music in the Park is right around the corner! The 8th Annual BB&T Beach Music concert series in downtown Greensboro begins May 12. Over the last seven years, CHS and our corporate partners have raised over \$400,000 through the Beach Music series to help support our mission.

The 2010 Concert Series saw more than 10,000 people in attendance with more than \$50,000 raised to benefit CHS. Some of the top headliners in beach music – Craig Woolard Band, the Catalina's, the Band of Oz, Eric & The Chill Tones, The Embers, Special Occasions, and the Part Time Party Time Band – will set your toes to tapping this summer. The concerts will be held every Thursday from 5:30 p.m. – 8:30 p.m., beginning May 12 and ending June 30. The series will wind up with a grand finale concert by Sleeping Booty on June 30.

The concerts will be held at Kathleen Price Bryan Park - Festival Park – located on Davie Street between the YWCA and the Cultural Arts Center. Tickets are just \$7 for this family-friendly event. This year your ticket includes free food samples in the Southern Foods Beach Music Bistro from some of the finest restaurants in Greensboro. Additional food will be available for purchase as well. You can purchase tickets at the gate or by calling 1-800-632-1400.

All proceeds raised will benefit Children's Home Society of North Carolina.

Sponsors of the series include BB&T, WMAG 99.5, Southern Foods, My GMA, Bill Black Cadillac, Matthews Mobile Media, Downtown Greensboro, Berico Heating and Cooling, 1<sup>st</sup> Aide Restoration, RH Barringer, Café Europa, Mosquito Squad, Brown Investment, Homewatch Caregivers, 1-800-Packrat, and American Express.

For more information, please contact Cathy Davis at 1.800.632.1400, ext. 556 or visit [www.chsnc.org](http://www.chsnc.org).

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*Since 1902, Children's Home Society has been one of North Carolina's leading resources ensuring that every child has a permanent, safe, and loving family. CHS works with public social service agencies and many community partners to help parents create a safe, positive setting for children to grow and thrive, to preserve families, and when necessary, to provide children with a healthy family setting through foster care or adoption. CHS is committed to our vision of being a leader in transforming families and communities so children can thrive. CHS staff and programs serve children and families in 60+ North Carolina counties each year. For more information, please visit [www.chsnc.org](http://www.chsnc.org).*