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## For Immediate Release

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### Speedway Children's Charities, the Kannapolis Intimidators, and Children's Home Society Team Up to Bring it Home for Kids

**June 7, 2010** – For the second year, Speedway Children's Charities and the Kannapolis Intimidators have teamed up with Children's Home Society of NC (CHS) to support children awaiting adoption and children in foster care. The *Bring it Home for Kids* campaign raises critical funds to help recruit and prepare families for adoption and foster care. It is also a great a great way to cheer on the Intimidators in 2010!

"Kannapolis has supported the Intimidators so well. We're committed to providing great entertainment and fun for our fans as well as having a positive impact on our community," says Randy Long, General Manager for the Intimidators. "The children we'll help through the *Bring it Home for Kids* campaign are too often forgotten. It will be great to come together as a community to make sure that doesn't happen anymore."

The idea behind *Bring it Home for Kids* is that the three organizations are teaming up to recruit sponsors to celebrate children awaiting adoption and children living in foster care while raising awareness and funds at the June 11 Intimidators game. Special ticket sales and certain beverage sales will benefit CHS. On that night, fans can participate in a silent auction and fun family games that will benefit CHS as well. Individuals are welcome to become sponsors.

"We're excited about the *Bring it Home for Kids* program in so many ways," says Amanda Hollingsworth, Director of Speedway Children's Charities – Charlotte Chapter. "Teaming up with the Intimidators is sure to be a huge success and we're fortunate to count on them to help touch the lives of thousands of children and families. *Bring it Home for Kids* presents not only an opportunity to raise needed funds, but also the potential to raise awareness about the needs of children in North Carolina communities."

Three other baseball teams in NC are participating in similar *Bring It Home for Kids* campaigns this year.

"We experienced great success the last three years with the *Bring it Home for Kids* campaign in North Carolina," said Becky Wrisley, *Bring it Home for Kids* program director. "We're thrilled to provide a fun and easy way for the business community and individuals to be involved in making a difference in

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the lives of children awaiting adoption. We are extremely grateful that this partnership with Speedway Children's Charities and the Kannapolis Intimidators."

Participating teams in 2010 include the Hickory Crawdads, the Charlotte Knights, and the Kinston Indians. To participate in or gain more information about the *Bring it Home for Kids* program, please contact Becky Wrisley at 1-800-632-1400 or [bwrisley@chsnc.org](mailto:bwrisley@chsnc.org).

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#### ***Speedway Children's Charities***

*The mission of Speedway Children's Charities remains true to the ideals it was founded upon in 1982: To care for children in educational, financial, social, and medical need in order to help them lead productive lives.*

*SCC provides funding for hundreds of non-profit organizations throughout the nation that meet the direct needs of children. Our vision is that every child has the same opportunities no matter what obstacle they are facing.*

#### ***The Kannapolis Intimidators***

*The Kannapolis Intimidators Professional Baseball Team are the Single A Affiliate of the Chicago White Sox and play 70 home games at Fieldcrest Cannon Stadium. The Intimidators are proud to be an active member in the community with various charitable events and contributions, fundraisers, volunteers, & committees.*

#### ***Children's Home Society of NC***

*CHS is a statewide, non-profit, non-sectarian private adoption and foster care agency serving children in families in North Carolina for over 100 years. CHS is licensed by the NC Department of Health and Human Services - Division of Social Services. CHS is accredited by the Council on Accreditation of Services for Families and Children. CHS is a member of the Child Welfare League of America, Children and Family Services Association of North Carolina, and Children's Home Society of America. For more information on CHS, please visit [www.chsnc.org](http://www.chsnc.org) or call 1-800-632-1400.*

