

# Invest In Families

**Let us help you with your gift plans.**

Tear off here, and return in an envelope to the address on the back.

CONTACT  
INFORMATION

- I would like to speak to someone about a planned gift benefiting CHS. Please contact me.
- I would like sample bequest language to include CHS in my will.
- I have already included CHS in my will or estate plan.
- I want to make a difference to children and families in North Carolina by making a gift to CHS today.
- Enclosed is my/our gift of \$ \_\_\_\_\_.

**I am interested in:**  
(Check all that apply)



*"We see our planned gift as a reflection of who we are – we value family, and we love that making a gift through our will means that in the future, there will be so many more healthy, loving families created and supported by CHS."*

**—Susan and Mackey McDonald**

## How Do I Make An Impact?

While many people assume that philanthropic planned gifts are reserved only for the wealthy, the truth is that every gift to CHS—no matter how modest—makes an impact that will last for generations.

Planned gifts, such as gifts in wills and trusts and beneficiary designation accounts, enable anyone to be a philanthropist without affecting their current financial security. During our 120-year history, many individuals of varying means have made a significant impact for children and families in our community through their planned gifts. **Planned gifts change lives.**

**Children's Home Society (CHS)** is dedicated to providing top-quality, evidence-based programs and services to children and families throughout North Carolina. Through our work we educate and preserve families, support children and families through transitions, and create new families. We believe in the importance of family, not only in the life of a child but also in the foundation of our communities.

### Mission

To promote the right of every child to a permanent, safe, and loving family.

### Vision

Every family is supported by trusted resources that lead to equitable opportunities for enduring family success.

### Core Values

- Compassion
- Integrity
- Excellence
- Innovation



800.632.1400 • [chsnc.org](http://chsnc.org)

# Family Forever Society



**Children's  
Home Society**  
of North Carolina

Preferred contact method (phone, email)

## Family Forever Society

A lifetime of recognition, the Family Forever Society is comprised of supporters who have included Children's Home Society in their long-term estate plans through will, trust, and retirement designations. These donors are the foundation for permanent, safe, and loving families for many years to come.



## Help Families To Thrive

Your support of the Children's Home Society of North Carolina doesn't have to come all at once. Planned giving, often called legacy or deferred giving, allows you to make a meaningful and lasting gift that helps CHS strengthen our ability to serve future generations of children and families who need our support.

### More Children.

Your gift will help more children find their forever home.

### More Families.

Your gift will help more families stay together and thrive today and in the future.

### More Happiness.

Your gift will help generations with more services so that each family and child can have a better life.

## How To Give

There are several ways to structure a planned gift. Your financial advisor or estate attorney can help you minimize estate taxes while maximizing your philanthropic legacy and impact.

*Giving options include, but not limited to:*

### Wills & Trusts

▶ Making a gift to the Children's Home Society of North Carolina in your will or trust is easy. Your attorney can help craft the appropriate language, and we can provide sample bequest language if requested.

### Beneficiary Designations

▶ Naming the Children's Home Society of North Carolina as a beneficiary of a bank, brokerage account, retirement plan, life insurance policy, or annuity is an easy and tax-savvy way to support CHS without hiring an attorney.

### Life Insurance

▶ Designating CHS as the recipient of a life insurance policy may change many lives in the future while giving you tax benefits now.

*Additional information about these and other giving options can be found at*  
[chsnc.org/donate/planned-giving](https://chsnc.org/donate/planned-giving)



*"Our financial support now and later pales to the joy our children, and now grandchildren, have been to our lives. By sharing our financial gifts we are helping not only children, but are enhancing the lives of entire families."*

**—The Wilders**

## Questions?

We'd love to help!  
Please **fill out** and **return** the contact card below, or contact our **Philanthropy Team**:  
800-632-1400 | [philanthropy@chsnc.org](mailto:philanthropy@chsnc.org)

Return this completed form to:

Philanthropy  
Children's Home Society of NC  
PO Box 14608  
Greensboro, NC 27415